

WSU King County Extension Announces King County's 8th Annual Harvest Celebration Farm Tour

Experience King County's Farm-Fresh Flavor!
Saturday, October 7, 2006

10:00 AM to 4:30 PM

Together we can help support King County agriculture.

You can help preserve a growing educational tradition and gain recognition as a supporter of local farms and locally grown food. The Harvest Celebration Farm Tour provides residents of King County the unique opportunity to experience our local food system firsthand, by getting to know farmers and farm fresh products. It is the most comprehensive farm tour in the county, featuring up to twenty farms paired with tastings, kid's activities, chef demonstrations and other educational events.

BECOME A SPONSOR!

Sponsorship Benefits Include:

Market Exposure:

- Target more than 200,000 people through our marketing channels in the months preceding the event.
- Advertising space in our exclusive Seattle Weekly Farm Tour Guide insert.
- Reach more than 8,000 attendees on the day of the event.
- Market to a diverse audience in the larger King County

Community Involvement:

- Association with the effort to preserve farms and farmland.
- Opportunity to support/promote local businesses.
- Over 40 different volunteer opportunities for employees.
- Support numerous educational activities within the Harvest Celebration Farm Tour.

Supporting a Popular and Free Public Event:

From previous Harvest Celebration Farm Tour participants:

"Please continue this tour. It reminds us of the importance of supporting the local farming community."

"We really like the Harvest Celebration. It has become a tradition within our family. Please keep it up!"

"It was great to learn that farm products are available locally!"

WASHINGTON STATE UNIVERSITY



KING COUNTY EXTENSION



King County

For More Information Contact:

Andrea Meyer
Event Coordinator
206.205.3206
andrea.meyer@metrokc.gov

WSU King County Extension
919 SW Grady Way, Suite 120
Renton, WA 98055

PLEASE SEE REVERSE SIDE FOR SPONSORSHIP LEVELS !

Sponsorship Levels and Benefits *

* Not all levels and benefits apply to in-kind donations

All sponsors will have their name listed on our Farm Tour Guide in the Seattle Weekly, (Distribution: over 200,000) and on all print advertisements. Sponsor's names will also appear on our Harvest Celebration web site, with a link to the sponsor's website .

GOLDEN BEET: \$3000 +

- Business category exclusivity
- One full page advertisement space in the Seattle Weekly (valued at \$4400.00)
- Logo, as well as name, prominently displayed on all print advertisements and on the Farm Tour Guide in the Seattle Weekly
- Sponsor mentioned on all radio announcements
- Receives ten full-color Harvest Celebration posters
- Receives 100 Harvest Celebration magnets

SILVER THYME: \$1500 - \$2999

- A 1/2 page advertisement space in our Seattle Weekly insert (valued at \$2547.00)
- Logo, as well as name, prominently displayed on all print advertisements and on the Farm Tour Guide in the Seattle Weekly
- Receives five full-color Harvest Celebration posters
- Receives 75 Harvest Celebration magnets

BRONZE FENNEL: \$750 - \$1499

- A 1/4 page advertisement space in our Seattle Weekly insert (valued at \$1310.00)
- Receives 50 Harvest Celebration magnets

HEIRLOOM TOMATO: \$350 - \$749

- A 1/8 page advertisement space in our Seattle Weekly insert (valued at \$795.00)
- Receives 25 Harvest Celebration magnets

ALPINE STRAWBERRY: \$100 - \$349

- Receives 10 Harvest Celebration magnets

Harvest Celebration 2006 offers high impact on a low budget.

Call now and become a sponsor.

Please Contact:

Andrea Meyer, Event Coordinator
206.205.3206
andrea.meyer@metrokc.gov

Important dates:

Sponsorship agreement due by:	June 1
Advertisement layout due by:	July 1
Payment of sponsorship due by:	July 1

Experience King County's Farm-Fresh Flavor!

Cooperating Agencies: Washington State University, U.S. Dept. of Agriculture, and WSU King County Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office.